Anandadhara
West Bengal State Rural Livelihoods Mission (WBSRLM)
(A Society under the Panchayats & Rural Development Department, Govt. of West Bengal)

Memo No: /WBSRLM/MKT/7K-14/2014 Dated: 14th August, 2015

From: State Mission Director & Chief Executive Officer
WBSRLM

To: Additional District Mission Director, DMMU Uttar Dinajpur &
Project Director, DRDC Cell, Bankura/ Purulia/ Paschim Medinipur/Birbhum

Subject: Letter of Banglanatak.com regarding producing salpata plates and articles

Madam/Sir,
I am enclosing herewith a letter received from Assistant Secretary of Contact Base (Banglanatak.com) addressed to the Principal Secretary, P & RD Department which self explanatory. You are requested to take necessary steps in this regard.

Enclosed: As stated

Yours faithfully,

SMD & CEO, WBSRLM
To
The Principal Secretary,
Department of Rural Development,
Government of West Bengal,
Kolkata

Sub: Empowering forest fringe communities in Purulia, Bankura, Paschim Medinipur and Birbhum districts with machineries and skills to produce salpata plates and articles and facilitate market linkage.

Dear Sir,

We are happy to share that we have taken up a project for empowering forest fringe communities in Purulia, Bankura, Paschim Medinipur and Birbhum districts for producing Salpata products with the support of WBKVIB. The project aims at generating livelihood opportunities for 1000 SHGs living in the forest fringe areas of the above mentioned 4 districts. Machinery, skills and market linkage support will be provided under the project.

A total 1500 sewing machines and 1500 Sal leaf moulding machines will be distributed among the SHGs and 50 Common Facility Centres will be built at key points for storage of produced materials and machineries wherever necessary. SHG members will be trained on running the machines and direct market linkage will be facilitated.

We are aware of the Department of Panchayat & Rural Development's initiatives for augmenting livelihood of Salpata making SHGs through DRDAs. This letter is to request linkage with the DRDA enlisted Salpata SHGs with this project for their further strengthening. We plan to meet DRD officials of the 4 districts between August 6-7, 2015 to share our project and explore possibilities of linkage as mentioned above.

This letter is to request your support for passing on prior information from the department to the DRDAs for the same.

We look forward to your kind advice, support and guidance to take this forward.

Thanks & Regards,

Sayantani Raychaudhuri
Asst Secretary